

PROFESSIONAL EXPERIENCE:

Principal Management Consultant **January, 1999 - Present**

Florida Maritime, Statewide www.floridamaritime.org

I consult for private, public and non-profit organizations on projects that include institutional administration, on-site management, staff development, technology, asset management, historical research, writing and interpretation. (See contract-based projects)

Dive Safety Officer/Divemaster **April, 1998 - Present**

Dive Clearwater, Inc.

Clearwater Municipal Marina, Florida. www.diveclearwater.net

Deck management and underwater safety for a recreational dive charter. In addition to recreational dive charter operations, we provide marine support on location for film shoots including the Dolphin Tale franchise and several Discovery Channel productions.

Dolphin Trainer/Animal Care Specialist **October, 1989 - January, 1998**

The Mirage Resort Dolphin Habitat

Las Vegas, Nevada www.mirage.com

Part of a team of 7 marine mammal trainers responsible for operant conditioning, animal husbandry, enrichment, habitat management and public performance of a pod of Atlantic Bottlenose Dolphins. Responsible for conducting educational programs for the 13th largest school district in the nation.

Beach Activities Director **June, 1986 - October, 1989**

Don Cesar Resort

St. Pete Beach, Florida

I began working at the resort in high school as a beach attendant. Soon after, I developed and presented an on-site activities program for the hotel guests and Beach Club members to the General Manager, Jerry Thirion with a modest operating budget. The proposal was embraced and implemented with rave reviews from both Beach Club members and seasonal guest leading to a fast track promotion to management.

MANAGEMENT SKILLS:

Full charge organizational management, general administration, bookkeeping, sales & marketing, design, technical & historical writing, research, teaching and public speaking.

TECHNOLOGY:

Advanced proficiency in ALL MICROSOFT APPLICATIONS, software proficiency with QUICKBOOKS, CRM, social media, online content creation, WORDPRESS website design, development and web mastery with all major platforms. Web design and social media samples available at www.floridamaritime.org

EDUCATION:

- Florida Master Naturalist Program, University of Florida, IFAS, 2013
- Eckerd College , Bachelor of Arts (B.A.), History, 2000

REFERENCES AVAILABLE UPON REQUEST.

FLORIDA MARITIME CONTRACT-BASED PROJECTS:

Moretti Distributing and Moretti Yachts

Special Projects from 2014 -present

Corporate branding, web design, development & social media integration for the Moretti companies.

morettiyachts.com | miamiwaterways.com | www.morettidistributing.com

Tampa Bay EcoTours www.tampabayecotours.com

Guide/Florida Master Naturalist from 2013-present

Providing coastal walking tours, snorkeling and interpretive hikes throughout the Tampa Bay Estuary.

The Osher Life Long Learning Center of the Florida Keys

Charter Member from 2009 - 2010

Responsible for program development and implementation of course curriculum for OSHER courses for adults on topics such as Natural History of the Florida Keys and Florida Maritime History.

"Dedication to Service: the history of piloting on Tampa Bay through three centuries"

Researcher and Writer from 2010 - 2012

A commissioned research project and publication for the Tampa Bay Pilots Association chronicling their organizational history from 1882-2012. 165 pages. [ISBN: 978-0-9886713-0-0](https://www.amazon.com/dp/9780988671300)

SS American Victory Ship & Museum www.americanvictory.org

Shipboard Operations Manager & Interim Executive Director from 2004 - 2009

Responsible for the daily operations and management of the historic merchant ship and museum which is berthed behind the Florida Aquarium.

Florida Keys History of Diving Museum www.divingmuseum.org

Curator of the Dr. Joe Bauer Collection of Historical Diving Equipment from 2006 - 2007

Managed daily operations and implementation of an organizational master plan for the largest collection of historical diving equipment in the world.

AFFILIATIONS:

- Gulf Beaches Historical Society, Public Relations Committee Chair, 2016-
- Florida Frontiers, Treasurer, 2015-
- Gulf of Mexico Fisheries Management Council, Coral Advisory Panel, 2013-2015
- Florida Historical Society, 2004-
- International Marine Animal Trainers Association, 1986-1996

AQUATICS:

- Scuba Schools International, SCUBA Instructor & Medic First Aid Instructor, 1997
- Professional Association of Dive Instructors (PADI) Divemaster, 1992 recertified in 2010
- Rescue Diver, certified August, 1994, Advanced Open Water Diver, certified July, 1992
- Medic First Aid, certified August, 1990
- Open Water Diver, certified October, 1989
- American Red Cross, Lifeguard, 1986